



POST OFFICE BOX 928, STILLWATER, MINNESOTA 55082

whitepinefestival.org ♦ 651-439-6777

Sponsorship Opportunities

Support the arts as a White Pine Festival corporate sponsor

This summer, hundreds of art lovers will converge on the St. Croix Valley for the inaugural White Pine Festival, an annual interdisciplinary arts festival that will bring performers and audiences together for a series of unique, exciting and exceptional events set amid the natural beauty of the St. Croix River.

Our second annual festival will run June 19-22, 2008, and it will unite a string quartet and other musicians with nationally known poets to explore the relationship between music and poetry. Nature, history and education are central themes of the White Pine Festival, which will feature not only performances, but also outdoor excursions, classes with visiting artists and discussion groups that form months before the first performer arrives.

As one of the festival's founding corporate sponsors, you can help bring this exciting idea to life, promoting your business as a leading supporter of new arts and community traditions in the process. Our inaugural festival was a terrific success, and we are confident our second will be even better. As we continue to expand our reach and artistic programming, we believe the White Pine Festival will grow to become a pillar of the region's cultural and intellectual life.

There are sponsorship packages for businesses of every size. The White Pine Festival is a 501(c)(3) non-profit organization, and your contribution would be tax-deductible, less the fair market value of goods or services you receive. By helping establish a new and exciting cultural tradition, you and your company will demonstrate your vision and commitment to the region, reinforcing and advancing your reputation as a community leader. Future festivals will grow in length, artistic scope, scale and impact. Sponsor the White Pine Festival at its earliest stages and watch it flourish. You will know your support helped make it happen, as will others.

To learn more about how your business can help create something special in the St. Croix Valley as a White Pine Festival corporate sponsor, call us at 651-439-6777 or write to *info@whitepinefestival.org* or P.O. Box 928, Stillwater MN 55082.



Corporate sponsorship packages

	<i>Title sponsor (\$10,000; limit one)</i>	<i>Gold sponsors (\$2,500)</i>	<i>Silver sponsors (\$1,000)</i>	<i>Bronze sponsors (\$500)</i>	<i>Supporting businesses (\$250)</i>
Recognition in press releases and official announcements as The 2008 White Pine Festival “presented by (your company)”	X	-	-	-	-
Recognition in press releases and announcements as a White Pine Festival sponsor	-	X	X	X	-
Inclusion in sponsor page of combined program and visitor guide publication	Large logo and message	Medium logo and message	Small logo and message	Small logo and message	Business name listed
Logo on festival posters	X	X	-	-	-
Logo on sponsors sign displayed near the entrance or ticket area of each major festival venue	X	X	X	X	X
Logo on ticket publication, available starting in April	X	X	X	X	-
Logo on White Pine Festival Web site, which will feature festival information and extensive educational materials leading up to the festival	X	X	X	X	X
Complimentary tickets to Saturday night closing concert and special opportunities for you and your guests to meet festival artists	10	4	2	-	-
Opportunity to purchase event tickets before the general public	X	X	X	-	-
Discount on program/guide publication advertising rates	25%	20%	10%	10%	10%

Please note that all recognition in printed publications is subject to receipt of graphics and messaging by our print deadlines.



Event sponsorship packages

Expand your festival presence as the sponsor of a particular event. Besides the benefits you already receive as a general sponsor, your event sponsorship includes...

- Large logo displayed at entrance of the event venue.
- Logo listed in program/guide on the page for your event (for events with a full-page program listing).
- Four additional complimentary tickets for your event (for ticketed events).

Individual event sponsorship opportunities *(in addition to required general sponsorship)*

Note: the following descriptions are for the 2007 festival, but similar opportunities will be available this year. Details will be available once we finalize our 2008 festival schedule.

- Wednesday, June 20
opening night evening performance at Trinity Lutheran Church in Stillwater
(capacity approx. 500) Cost: \$1,500
- Wednesday, June 20 or Thursday, June 21
post-performance reception on the Stillwater Public Library rooftop terrace and/or
Margaret Rivers Room. Cost: \$1,000
- Thursday, June 21
evening performance at Ascension Episcopal Church in Stillwater
(capacity approx. 200) Cost: \$1,000
- Friday, June 22
evening performance at the Phipps Center for the Arts in Hudson
(capacity approx. 250) Cost: \$1,000
- Saturday, June 23
final evening performance at Trinity Lutheran Church in Stillwater
(capacity approx. 500) Cost: \$1,500
- Additional sponsorships are available for events that have not yet been scheduled.

Sample costs:

- Master class where festival musicians coach local students in front of a public audience: \$500
- Outreach classes at a local school and senior living facility in April and May: \$500
- Writing workshop with festival poet (two sessions): \$500
- Guided history or nature walks: \$200